

Franklin/Williamson Counties Healthy Communities Coalition

These talking points may be used for discussing a wide variety of programs with the media. Explaining your project and its relationship to the Franklin/Williamson Counties Healthy Communities Coalition will enable the media and community members to better understand how these collaborative efforts will impact the health of Franklin & Williamson County residents.

- ❖ Franklin/Williamson Counties Healthy Communities Coalition is an umbrella for a variety of health initiatives in Franklin & Williamson Counties. Many agencies participate in the coalition including health providers, social service agencies, and other community groups.
- ❖ Goals of the Franklin/Williamson Counties Healthy Communities Coalition include:
 - Supporting the Collection, Tracking and Reporting of Relevant County Health Data in Franklin & Williamson Counties
 - Developing Projects to address the counties' identified health priorities
 - Developing Plans & Reports
 - Fostering Collaboration
 - Encouraging Advocacy
- ❖ The Franklin/Williamson Counties Healthy Communities Coalition action teams focus on the following priorities: Healthy Families, Healthy Lifestyles, Healthy Seniors.
- ❖ _____ specifically addresses the priority area of _____
(insert initiative) (insert priority area)
example: 10K A Day specifically addresses the priority area of obesity.
- ❖ The collaborations of Franklin/Williamson Counties Healthy Communities Coalition members target identified health priorities and lead to significant positive impacts on the health of the community.
- ❖ The following web sites will provide additional information regarding the Franklin/Williamson Counties Healthy Communities Coalition and the community health plan:
 - www.bicountyhealth.org
 - www.sih.net
- ❖ Please be sure to use our official Franklin/Williamson Counties Healthy Communities Coalition logo on any fliers, correspondence or ads you may produce. If you need an electronic version of the logo, please email Susan Morgan.

